

NATHANIA SEALES OH

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PROFESSIONAL OBJECTIVE

A Professor position in Creative Writing or Media Arts at an eminent college or university.

WRITER | INSTRUCTOR | ENTERTAINMENT EXECUTIVE

Published author with a proclivity towards Creative Nonfiction. Seasoned entertainment executive proficient in leading large, interdisciplinary work teams with a focus on speed and flexibility. Strategic visionary adept at imparting ways to blend well-reasoned instincts and theory with best practices to execute unparalleled brand extension and storytelling. A natural teacher and mentor with 20 years of real world experience focused on securing a Professor position at an esteemed college or university, to inspire students on ways to harness their passion and authenticity while making their mark on the world.

PROFESSIONAL EXPERIENCE

NEWPORT/MESA PRO LITERACY ADVISORY BOARD

2018-PRESENT

Vice President

Appointed as Vice President to the Newport/Mesa ProLiteracy Advisory Board, whose mission is to develop the literacy skills of adults to empower them to achieve greater success in their lives at home, at work and in the community.

NEWPORT BEACH PUBLIC LIBRARY, Newport Beach

2014-PRESENT

Instructor

Conceived and teach *Script to Screen*, a monthly workshop that helps students hone reading and writing skills through the analysis of screenplays, their corresponding films and the production process in between. Manage weekly Newport/Mesa ProLiteracy classes, literacy skill assessment and provide advice on goal setting and execution.

BPG, Los Angeles

2011 – 2012

Senior Vice President

Department head for the broadcast arm of this fully integrated advertising agency producing cutting edge campaigns for network television, film distributors, and various cable and non-linear programmers.

- Expanded employee retention by 20 percent as first Broadcast department head in agency history.
- Influenced company's external positioning to secure **2011 Promax/BDA Agency of the Year Award**.
- Strengthened pitch and production process with media giants such as **HBO, History Channel** and **Legendary Films** by providing eight years of client insight.
- Refined agency strategy and overall workflow as part of inaugural task force group.
- Managed all resources, schedules and over \$9M in production and logistics.

TURNER BROADCASTING / CARTOON NETWORK, Atlanta

2003 – 2011

Vice President of Production (2008-2011)

Senior Director of Production (2007-2008)

Director of Production (2005-2007)

Supervised production of all network promotion, marketing program production and the overall look and feel on air. Managed the assignment of projects and budget allocations to partnering production companies, writers, designers, animation and live-action producers and on-air talent.

- Headed the annual execution of up to 20 show and movie launches, 150 ad supported digital and sponsored promotions, over 700 print, premium and marketing campaigns and an annual budget of more than \$18M for this 64-person creative group.
- Guided architecture and blending of On Air and Trade Creative Services groups to form newly established Creative Group, responsible for all advertising platforms (On Air, Print, Trade, Digital, Outdoor) across both [Adult Swim] and Cartoon Network.
- Led important elements of four major network re-brands, serving as business lead for Legal clearances, talent negotiations, financial management and winning the **2009 Gold BDA Award** Reface Open, **2009 Silver BDA Award** Image On-Air and **2006 Gold BDA Award** Art Direction & Design.
- Selected as **Promax/BDA Ambassador** in 2011.
- Recognized by **Cable FAX** as **Leading Women in Cable: One of 30 Women on The Move** in 2009.

Senior Producer (2004-2005)

Producer (2003-2004)

Handled promotional campaigns and show production of varying scopes, ensuring schedule and budgetary milestones were met through the negotiation and contracting of vendors and talent. Proactively involved all departments to issues within a project to ensure creative goals were maintained.

- Selected and managed over 25 animation companies worldwide to produce 11 half-hour episodes of **Sunday Pants**, the first anthology show for the network.
- Completed largest show launch for the network at the time, **Hi Hi Puffy Ami Yumi**, an animated show based on real-life Japanese pop stars. Led communication flow across record label, artist management and the network to produce successful on location shoot in Tokyo, Japan.
- Produced **Fridays**, a weekly live-action hosted franchise and effectively managed its production team of 35+ through shifting network priorities, set and cast changes and earning the **2005 Silver BDA Award** for Scenic.
- Received the **2005 Gold Promax Award**, ID Campaign, **2004 Gold BDA Award** and five **2004 Silver BDA Awards** for **Looney Tunes** relaunch.

SPIRALWEST, INC., Sausalito

2000 – 2001

Senior Producer

Managed primary client interaction, creative development and internal team management for this premiere boutique web design agency.

WILD BRAIN, INC., San Francisco

1999-2000

Script/Recording Supervisor

SONY PICTURES ENTERTAINMENT, Culver City **1998 - 1999**
Post Production Supervisor

UNIVERSAL CARTOON STUDIOS, Burbank **1996 - 1998**
Recording/Post Production Supervisor

WHIPPING POST, Burbank **1995 - 1996**
Facilities Administrator

NICKELODEON, Los Angeles **1993-1995**
Assistant to Executive Producer, The Ren & Stimpy Show

VOLUNTEER WORK

Turner Women Today, Mentor **2008-2010**
National Association for Multi-Ethnicity in Communications, Mentor **2009**
Girls Inc. Summit, Facilitator **2006**
Time to Read, Tutor/Mentor **2004-2006**

EDUCATION AND TRAINING

Leadership Development Program, Turner Broadcasting, Atlanta, GA
Leadership Seminar, National Association for Multi-Ethnicity in Communications, Denver, CO
Rising Leader Program, Women in Cable Telecommunications, various locations
BA, Telecommunications, Creative Writing, Pepperdine University, Malibu, CA
MFA, Creative Writing (June 2019), University of California Riverside, Palm Desert, CA